

## Electronic Patent Application Fee Transmittal

<b>Application Number:</b>	10022558			
<b>Filing Date:</b>	14-Dec-2001			
<b>Title of Invention:</b>	AUDIOVISUAL SYSTEM AND METHOD FOR DISPLAYING SEGMENTED ADVERTISEMENTS TAILORED TO THE CHARACTERISTIC VIEWING PREFERENCES OF A USER			
<b>First Named Inventor/Applicant Name:</b>	William P. Price			
<b>Filer:</b>	Brian E. Jones/Lesley Ning			
<b>Attorney Docket Number:</b>	A0819			
Filed as Large Entity				
<b>Utility under 35 USC 111(a) Filing Fees</b>				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
<b>Post-Allowance-and-Post-Issuance:</b>				
Utility Appl issue fee	1501	1	1510	1510
<b>Extension-of-Time:</b>				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
Printed copy of patent - no color	8001	1	3	3
<b>Total in USD (\$)</b>				<b>1513</b>